



BRAVE.
FIERCE. **FUN!**

2025 Fall Product Program Volunteer Guide

Additional questions?

For questions regarding local details, contact your Service Unit Fall Product Program Manager.

For M2 software or other general Fall Product questions, contact M2 CustomerService at support.gsnutsandmags.com or 1-800-372-8520.

For all other GSHNJ Product Program questions, contact productprograms@gshnj.org or call 908-518-4400, option 4.

Service Unit Fall Product Program Manager:

Name: _____

Email: _____

Phone: _____



Find more
resources
here!

girl scouts 
heart of new jersey



Dear Girl Scouts, Families & Volunteers,

As we kick off the 2025 Fall Product Program, I'm excited to welcome you into a season full of opportunity, learning, and growth. This year's theme—Brave. Fierce. Fun.—captures the spirit of Girl Scouting and the bold, confident energy each member brings to the program. With our adventurous grizzly bear mascot leading the way, we're reminded that courage, determination, and joy go hand-in-hand when taking on new challenges.

Participating in the Fall Product Program is more than just a way to raise funds—it's a chance to build tangible, real-world skills that last a lifetime. From goal setting and decision-making to money management and teamwork, members develop the tools to take initiative, think critically, and collaborate with others. These are the same skills that support success in school, at home, and in the wider world—preparing today's youth to be life-ready, for both today and tomorrow.

None of this would be possible without the dedication of our troop leaders, parents, caregivers, and volunteers. Your support makes this journey meaningful, helping members discover their interests, grow with confidence, and make a difference in their communities. Thank you for being an essential part of the adventure—we can't wait to see all the brave, fierce, and fun things this season will bring.

Warm regards,



Natasha Hemmings

CEO Girl Scouts Heart of New Jersey



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It's open season
for Fall goodies!

BRAVE.
FIERCE. **FUN!**

Key Dates

AUGUST	
Tuesday, August 26, 2025*	Leaders Kick-Off - Virtual
SEPTEMBER	
Wednesday, September 3, 2025	Girl Scouts with 2026 Membership uploaded in M2
Saturday, September 6, 2025*	Troop leader training for the Fall Program 10AM - 11:30AM- Virtual
Wednesday, September 10, 2025	Volunteers get access to M2; Volunteer email sent
Tuesday, September 16, 2025*	Just in Time Training 12PM - 1PM & 7PM - 8PM - Virtual
Wednesday, September 17, 2025	Girls get access to M2, order taking begins
OCTOBER	
Sunday, October 5, 2025	Troop ACH Bank Information due in the M2 System
Tuesday, October 7, 2025*	Just in Time Training 12PM - 1 PM & 7PM - 8PM - Virtual
Wednesday, October 8, 2025	Troop ACH Test
Wednesday, October 15, 2025	Paper Order Entry for Troop Leaders Begins in M2 System
Sunday, October 26, 2025	Paper Order taking ends
Sunday, October 26, 2025	Parents locked out of M2 to enter in-person orders (11:59PM)
Tuesday, October 28, 2025*	Just in Time Training 12 PM - 1 PM & 7PM - 8PM - Virtual Troops locked out of M2 to enter in-person orders (11:59PM) Online Order taking ends
NOVEMBER	
Sunday, November 2, 2025	Reward choices due for Girl Scouts, Troops and Service Units
Saturday, November 15-23, 2025	Deliveries to Service Units

*Virtual Sessions for Troop Leaders/ Fall Product Program Volunteers. Find Registration Links on the Fall Product Program Rallyhood Page.



Find more resources
& registration here!



Info for Everyone

GRIZZLY'S GARDEN STATE ADVENTURE

Meet Grizzly, GSHNJ's adventurous Fall Product Program mascot! Grizzly is not native to New Jersey and decided to spend the whole summer exploring! Grizzly visited some popular spots in our council in hopes of making a scrapbook at the end of the year. There's just one problem...Grizzly did not label the vacation photos! We need YOUR help to find out where the photos were taken.

How to Play:

- ☐ Renew/Purchase your 2026 Girl Scout Membership
- ☐ Create your Storefront in M2. Create your Avatar, launch your site, and send 16 emails to friends/family
- ☐ Watch your inbox for an email at the start of the season with a link to the official "Where's Grizzly?" form.
- ☐ Review Grizzly's travel photos and try to guess vacation spot.
- ☐ Submit your answers to be entered for a chance to win!
- ☐ Weekly prizes will be announced Wednesdays September 24 - October 29.

***Tip:** Keep an eye out for clues—each photo was taken at a well-known place within GSHNJ's footprint.*



Info for Everyone

Sell online and in-person and learn these skills:

The Fall Product Program is an introduction to a Girl Scout's entrepreneurship journey.

It's a fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year and an easy introduction into Girl Scout product programs—Don't miss out!

Girl Scouts learn and develop these essential 5 Skills:

Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics

Instills the ability, strength, and drive to become accomplished young leaders.

The Fall Product Program teaches Girl Scouts to:

- Think from a business perspective,
- Make decisions that will impact them in the future,
- Manage money in a responsible way.
- Utilize online storefronts to practice ecommerce skills

Selling in a Nutshell (Troop Proceeds begin at 12.5% of all sales)

Product	Program Method	Order Taking & Money Collection	Delivery to Customers
Nuts/Chocolate	In-Person	1. Collect money from customers at time of order 2. Family/troop enters order into M2 by October 26th.	Delivered by Girl Scouts to customers
	Online Direct-Ship	1. Collect money from customers at time of order 2. Customers pay online, including cost of shipping 3. Orders are automatically credited to the Girl Scout in M2	Shipped directly to the customer (Standard delivery timeframe: 1-2 wks, after order processing. Customers will have option for expedited shipping.)
	Online Girl-Delivered	1. Create personalized storefront in M2 and send emails to friends and family. 2. Customers pay online for girl delivery. 3. Orders are automatically credited to the Girl Scout in M2	Delivered by Girl Scouts to customers. If they receive an online order from a customer where they cannot deliver the items in-person, they need to contact M2 customer service by Oct. 28th to cancel.
Mags & More Items Magazines, Tumblers, BarkBox, Stationary & Candles	Online	1. Collect money from customers at time of order 2. Customers pay online 3. Orders are automatically credited to the Girl Scout in M2	Shipped directly to the customer. Standard delivery timeframe: 6-8 wks. after order processing

Info for Everyone

2025 Fall Product Program Rewards

36 combined sales: Goal Getter patch + Small Plush or Watercolor Art Kit

50 combined sales: Bear Hair Clip

65 combined sales: Fiercely Fun Bundle - includes Journal, Stickers &, Glitter Pen

80 combined sales: Patch + Large Plush OR Mini Travel Bag

100 combined sales: Patch + TSHIRT & Charm Bracelet & Bear Charm

125 combined sales: Mini Karaoke Machine

Top 3 Fall Product Program Sellers: Frozen at PaperMill PlayHouse



Gift of Caring

GSHNJ partners with Operation Jersey Cares to distribute our collected Gifts of Caring. All donations of nuts and candy items will go to U.S. military troops, veterans, and local food pantries.

For every \$8 Gift of Caring donation, troops will earn troop proceeds on the item. Participants will receive credit toward rewards and earn a 'Care to Share' patch when they have five Gift of Caring donations.

Avatars and Personalized Patches

Girl Scouts and volunteers who create avatars and meet the criteria below will earn a patch with their avatar on it- you can even choose your background and whether your avatar wears a Girl Scout uniform or a safari outfit!

Girl Scouts:

Send 16 emails and get \$375 in total sales

Volunteers:

Reach \$1,200 in total Troop orders and send the parent/guardian email from your M2 account to welcome caregivers to the Fall Product Program

Fall + Cookie Product Programs Crossover Patch

To earn this special patch, create your avatar during the Fall Product Program and send 16+ emails. During the 2026 Cookie Program, they sell 175+ packages of cookies.



Info for Families

Products

Nuts, Chocolate, and Candy-16 varieties available for in-person delivery and online ordering!



Chocolate Covered Pretzels (tins)



Peppermint Bark Rounds (tins)



Whole Cashews



Holiday Mix



Peanut Butter & Dark Chocolate Delight



English Butter Toffee



Peanut Butter Elephants



Dark Chocolate Sea Salt Caramels



Signature Milk Chocolate Covered Almonds



Pecan Caramel Supremes



Dulce Daisies



Chocolate Covered Raisins



Cranberry Trail Mix



Fruit Slices



Taco Peanuts



Mini Gummy Butterflies

Visit the online storefront to purchase Mags & More Items.
Gift packages just in time for the holidays are a popular item!



Magazines and More!



BarkBox Subscriptions

Info for Families

Girl Scouts - Steps to Get Started:

1. With a parent or guardian, set up an account by going to: www.gsnutsandmags.com/gshnj.
2. Watch a short safety video.
3. Create your avatar and make it look just like you!
4. Personalize your storefront to include a photo or video (optional).
5. Create and personalize your campaign with a voice recording, photo, or video.
6. Start by sending 16+ emails to family and friends throughout the country.

How to Enter Orders & Selected Rewards

1. Log into M2 at www.gsnutandmags.com/gshnj.org. Please enter paper card orders by 11:59 PM **on October 26th**.
2. Select "Manage Paper Order" on the homepage.
3. Input # of each item sold. Please do not include online orders.
4. Click "Update."
5. Click "Physical Rewards" from the homepage.
6. November 2nd is the last day to make recognition selections at each choice level.

Please Remember:

- **September 17-October 28:** Orders taken during this time count towards rewards!
- A 2026 Girl Scout Membership is required to participate in the program

Log into your
M2 site here



Info for Troop Leaders and Troop Fall Product Managers

Volunteers | Steps to Get Started:

September 10th

Troop leaders & Troop Fall Product Program Managers of Active Troops will receive an email invitation from M2.

September 17th

If you have not received an email invitation to access the M2 site & you have in your myGS account two registered and background checked leaders:

- Visit www.gsnutsandmags.com/admin and select "Forgot Password."
- If you need further assistance, contact your Service Unit Fall Product Program Manager (SUFPPM) or M2 Customer Service.
- If you are a returning user, you can login using your existing credentials.

You will be prompted to:

- Complete a certain account information, as applicable.
- Watch a short system training video.
- Enter a mailing address.
- Create your avatar.
- Send access emails to the participants in your troop.

You will be able to see a list of pre-loaded Troop members.

- Anyone not pre-loaded can simply register once the programs begins and will be on roster next upload
- Please allow 5 to 7 days for next upload. (For assistance, reach out to productprograms@gshnj.org)

Through October 26th

Participants can enter their own paper orders into their accounts.

- If they do not enter their orders, you will need to do so through your volunteer account.

October 15-28th: Paper Orders are added into M2

- Leaders can enter paper orders.
- Troop leaders must enter any orders not entered by caregivers into M2. Choose Paper Order Entry from your Dashboard.

How to Enter Paper Orders into M2:

1. Choose Paper Order Entry from your Dashboard.
2. Click the pink pencil next to each name to edit/enter orders. Do not manually enter orders received online, even if they are to be delivered in person.
3. Enter total nut/candy items by variety from the order card. Click "update". Please make sure the totals match!
4. There is no submit button! Orders are transmitted for fulfillment automatically after the cutoff date.

TIP: Rewards are automatically calculated. Please note that recognitions will take 1-2 hours to update after adjustments have been made to products sold.

Info for Troop Leaders and Troop Fall Product Managers

Troop Banking

1. **October 5th:** Troops must have a bank account and enter bank info by this date.
2. Go to “Banking and Payments,” add “Troop Bank,” input bank info, and click “save.”
3. Between October 8 - 17 a test of the Troop Banking information will run.
Troops with correct banking will see a deposit of \$5 to the account.
4. Payment is collected at the time of ordering; customers make checks payable to the troop.
5. Deposit all money into your troop bank account and keep all receipts!
6. **November 20th** will begin the ACH pull. Amount owed to GSHNJ will be deducted via the ACH pull.

Please note that the full ACH process can take 2-3 weeks.

7. Find balance due by clicking the “Banking and Payments” link on your troop dashboard.
 - You will see an overview of all orders and proceeds info for your troop.
 - The “Reports:” link shows more detail.
 - View the “Troop Orders Report: or download your troop’s delivery ticket and toggle on financial information for another view.
5. Troops who pass the ACH test and participate in the Fall Product Program with a minimum of \$50 combined sales will keep the \$5 bonus at the end of the Program AND the Bank Information will automatically be added to Smart Cookies for the 2026 Cookie Program.

Rewards

November 2nd

Everyone must make their recognition selections online by this date.

Recognition deliveries are coordinated with your Service Unit Fall Product Program Manager.

Deliveries

The Service Unit Fall Product Program Manager will coordinate a product distribution schedule for all the troops in your service unit.

December 14th

Make sure all in-person orders are delivered to customers by this date!

In-person delivery reports that include customer email addresses and phone numbers are available in the online storefront.

Participants may contact M2 customer service for additional customer info, if needed for delivery.

After-program reminders:

- Remember, all products are automatically submitted for fulfillment. Please remember there is NO submit button!
- Coordinate with your SU Fall Product Program Manager to pick up troop’s product for in person delivery.
- From your dashboard, print a delivery ticket for each troop member’s order.
- After you have distributed the items to each family, have their caregiver count/inspect each item and sign the delivery ticket for your records.

Info for Service Unit Volunteers (SUFPPMs)

4 Steps for a Successful Program

Step 1: Get Started

- Attend a GSHNJ Service Unit training session. Sessions are recorded & available on GSLearn.
- **September 10th:** SUFPPMs and Troops will gain access to M2 and can log in to M2.
- Prior to setting your password, you are required to watch a short training video.
- M2 is the only site you will need to log into.
- Once created, go to www.gsnutsandmags.com/gshnj and click on “volunteer” to log in.
- The first page is your Service Unit’s dashboard. If you manage more than one SU, you can select the area you want to view from the drop-down box.
- **October 5th-** add in the delivery site location and three delivery date options.
- Join the Fall Product Program Rally on Rallyhood. Find it at www.rallyhood.com/108135

Step 2: Train Your Troops

- Invite the Troops in your Service Unit to attend the Council led training on September 6, host your own Service Unit training, or invite your troops to complete the training in GS learn.
- Create a sign-in sheet or record who attends a virtual training.
- Distribute one of each per each troop:
 - One per girl: Order Card, Family Flyer
 - One per Troop: Volunteer Guide
- Discuss the program.
 - The value of the program: Why participate? Why is the Fall Program important?
- Remind troops that they must be using their troop bank account and not personal accounts for ACH.
 - Explain the Unpaid Funds Policy and have troops confirm permission slips have been collected.
 - Let troop leaders/fall product program managers know that Girl Scouts should not participate without a 2026 Girl Scout Membership.
 - Discuss Gift of Caring and how to promote it



Info for Service Unit Volunteers (SUFPPMs)

Step 3: Delivery

- **November 15th - November 23rd**- Deliveries to Service Units.
- Once your delivery date is confirmed in M2 (wait for email from council staff), you can set up troop pick-ups in M2. This will allow Troops to select a pickup time for their order based on your availability.
- Arrive 15 minutes prior to scheduled time & mark areas for the delivery agent to place each item.
- Print Troops delivery tickets and your Service Unit Delivery Ticket.
- Recruit helpers to count with delivery agent and sort Troop orders after the delivery.
- Count, count and recount items being delivered by the delivery truck and Troop orders as they are picked up! Do not accept damaged items.
- Make sure to remind Troop to be on time for their pick-up.
- Troops and SUFPPMs are held responsible for the items that have been signed for.
- Bring a copy of the Sales Report so you can compare to Troop reports.
- Troops must sign for items picked up.

Step 4: Finalizing the Fall Product Program

- December- Sort and distribute recognitions to be delivered.

Are you new to the role of Service Unit Fall Product Program Manager?



Follow the Service Unit Fall Product Program Manager Rally for important dates, calendar reminders, and registration information for Just in Time Trainings, scan here:



2025 Girl Scout Fall Product Program FAQs

Q: I am receiving the message “we need to verify your Girl Scouts ID”. What does this mean?

A: This message can be triggered for many reasons including a Girl Scout in the middle of a troop transfer, a family entered the troop number incorrectly, the name doesn't exactly match what's in our membership registration system, someone isn't actually a registered member or registered after the last upload, a troop hasn't met the criteria to be marked “active”, etc. If the error doesn't resolve within one week, email productprograms@gshnj.org with detailed information and we'll look into the issue.

Q: My Girl Scouts are attempting to register and get a “Campaign is Currently Unavailable” message- why?

A: Participants can't begin online account registration until the program launch date of **September 17th**.

Q: I am a volunteer and have a Girl Scout participating. Can I use the same email address for my volunteer and caregiver accounts?

A: Yes! You will be notified upon login as to which account you are signing on to. Volunteer accounts are accessed at: www.gsnutsandmags.com/admin, and participant accounts are accessed at: www.gsnutsandmags.com/gshnj.

Q: One of my troop members is unable to accomodate an in-person delivery request. How do I remove the order?

A: The parents/guardian (or customer) will need to contact M2 Customer Service to have the order canceled and removed from the system. This cancellation must be completed before the program end date (**October 28th**.)

Q: A troop member received/entered orders that met the next recognition threshold, but the system isn't reflecting the increase. What do I do?

A: The system can take 1-2 hours to update the rewards section once additional orders have been received/entered.

Q: Can we hold a booth sale?

A: No. Booth sales are not part of the Fall Product Program.

Q: I did not receive one of my M2 items such as Magazines, Bark Boxes, or Tumblers. What should I do?

A: Please contact M2 Customer Care at 1-800-372-8520.

Q: Who is my Service Unit Fall Product Manager? What do I do if I don't have one?

A: Please contact productprograms@gshnj.org to find out who your SUFPPM is and what to do if you do not have one.

Q: Where do I go for trainings?

A: Fall Product Program webpage

Q: When can I expect rewards?

A: Your Service Unit Fall Product Program Manager will receive rewards early December and reach out to you for pick-up instructions.

Q: What if one of my Girl Scouts is not in M2 with the rest of my troop?

A: Caregivers and troop leaders of the missing Girl Scout can add them to M2. Once added, the Product Program Team will release them from the holding tank.



2025 Fall Product Program Calendar



	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
August	24	25	26 Leaders Virtual Kick-off	27	28	29	30
	31	1	2	3 Girl Scouts with 2026 Membership uploaded in M2	4	5	6 Troop leader training for Fall Program 10AM - 11:30AM (Virtual)
September	7	8	9	10 Volunteers get access to M2; Volunteer email sent	11	12	13
	14	15	16 Just in Time Training 12-1PM & 7-8PM	17 Girls get access to M2, order taking begins	18	19	20
	21	22	23	24	25	26	27
October	28	29	30	1	2	3	4
	5 Troops must have bank account by today	6	7 Just in Time Training 12PM - 1PM & 7-8PM	8 Troop ACH test begins	9	10	11
	12	13	14	15 M2 Opens for paper order entries	16	17 Troop ACH test ends	18
	19	20	21	22	23	24	25
	26 Paper order taking ends. Parents locked out of M2 to enter in-person orders (by 11:59PM)	27	28 Just in Time Online order taking ends	29	30	31	1
November	2 Rewards due	3	4	5	6	7	8
	9	10	11	12	13	14	15 Deliveries to Service Units begins

11/15 - 11/23 Deliveries to SU



Find the Just in Time Training topics in the Fall Product Program Rally on Rallyhood!
(www.rallyhood.com/108135)

A brown bear is the central focus of the image, standing in a lush green field with some white wildflowers. The bear is looking directly at the camera with its mouth slightly open. The background is a dense forest of green trees and foliage. The entire image is framed by a thick orange border.

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Thank You!

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