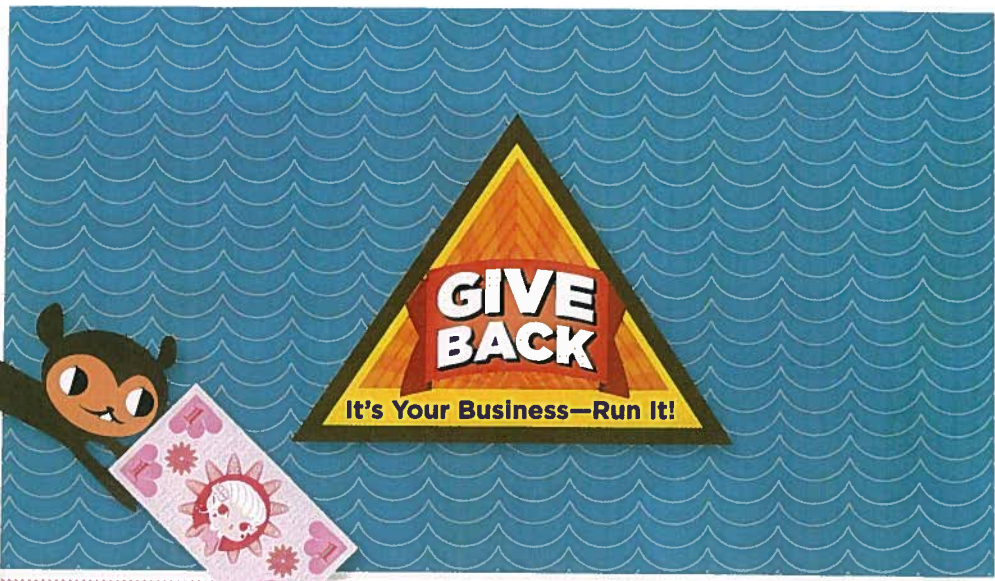




Cookies are so yummy—and they can do so much good!



Give Back

When you earn the Financial Literacy badge called Philanthropist, you find out how philanthropists give money to help others. In this badge, use the skills you learned to come up with ideas for how to give back with some of your cookie money!

Steps

1. Find out about businesses that give back
2. Set a giving goal
3. Involve your customers
4. Practice giving back
5. Tell your cookie customers how they helped

Purpose

When I've earned this badge, I'll know how businesses help others—and how I can do the same thing.

Complete all five steps to earn this badge.

STEP

1 Find out about businesses that give back

- What does it mean to “give back”?** Giving back is a way of helping people or supporting causes that you care about. Maybe you want to make sure people have enough to eat, or that pets can find loving homes. Find a business that donates money to help others, perhaps by giving money to schools or hospitals. See if they can use help from you! It doesn't have to be money—they might be able to use your time or ideas.



STEP

2 Set a giving goal

- With your Brownie friends, talk about how you'd like to help others through your cookie business.** You could help others with some of the money you earn or with the cookies themselves. If you want to help with money, set a goal for the number of boxes you'll have to sell. If you want to help with cookies, think about people who would love to have cookies, such as soldiers, people in senior citizen homes, or people who can't afford cookies.



STEP

3 Involve your customers

- As you sell cookies, ask customers about how they think your community could be improved.** People might tell you that there aren't enough trash cans in the park or that a sidewalk should be built near the school. Write down what they say, then look through your notes to find ideas for Take Action projects. You could also tell your cookie customers about a few projects you're thinking of doing, and ask them which one they would choose.

STEP

4 Practice giving back

- If you want to help others with your cookie money, create a budget for a Take Action project or use your money to help your community.** If you want to help with cookies, make a plan for how to do that. For example, you could offer your customers a chance to buy cookies for people who would enjoy them, then donate the cookies in person or write cards to send with the cookies.



STEP

5 Tell your cookie customers how they helped

- Write your cookie customers after the sale to let them know how they've helped make the world a better place by buying Girl Scout Cookies!**





Add the Badge to Your Journeys

You might use your cookie money to fund a Take Action project for one of your Journeys. You can also ask customers about community needs as you're selling cookies!

Now that I've earned this badge, I can give service by:

- Giving a presentation at school about how businesses help others
- Creating a poster that lets people know how cookie money helps others
- Talking to Daisies about their plans for helping others through their cookie sale



I'm inspired to: